



## BENEFITS OF THE BINARY MBA @ FATIMA COLLEGE

- Internationally Recognized Qualification.
- Affordable Fees.
- Cost saving as major part of the MBA is completed in India.
- Provides guaranteed pathway to complete PhD at Binary University or at respectable universities in UK, Australia or USA.
- Provides international exposure.
- Provides the global mobility to work anywhere internationally upon graduation.

# Earn A Globally Recognized MBA

for  
Working Adults  
at

**Fatima College**  
Trichy, India

## TESTIMONIALS



**Vivith Kumar, MSc ITM**

*The Binary ISP has given me the industry specialist knowledge that I cannot get from any other university.*



**Paul.N, MBA**

*Upon completing the Binary MBA, I was employed by Google at Cyberjaya, Malaysia. I am really thankful to the management of Binary University.*



**Vaishnavi, MBA**

*Binary on-campus accommodation is excellent and safe. The shopping mall, LRT, hospitals all are nearby.*



**Tatiana, MSc Edu Mgt**

*The quality of education at Binary University is world-class. I get personal attention as well as the opportunity to network with other international students.*



**Arka, MSc Social Entrepreneurship**

*I completed my masters at Binary University last year. As I am very happy with quality of education, I am planning to pursue the PhD at Binary in 2019.*

## ABOUT BINARY UNIVERSITY

Rated as a **5-STAR (Excellent) University** by the Ministry of Higher Education, Binary University which was established in 1984 is a specialist university for Management, IT and Entrepreneurship. The university produces a unique breed of graduates called **Industry Specialist Professional (ISP) graduates** who are equipped with industry-specific skills. In addition to this, all of its graduates are provided with extensive entrepreneurial skills to enable them to climb the corporate ladder faster.

Binary offers **PhDs, Doctorate, Masters as well as Bachelor degree** programmes and is patronized by **international students from over 60 countries**. Binary degrees are also being offered in Europe, Africa, Middle East, the Indian Sub Continent and Central Asia.

The university is supported by 5 dedicated **research centres in Social Entrepreneurship, Business Entrepreneurship, Women Leadership, Advanced Management and ICT**. The university also produces a peer reviewed journal called International Journal of Management and Entrepreneurship (IJME) which is subscribed internationally.

## INTERNATIONAL RECOGNITION

Binary University is an ISO 9000 Certified University. The University degrees are recognized internationally including by the UNESCO Directory of Higher Education Institutions (Geneva), Association of Commonwealth Universities (UK) and International Association of Universities (France). Its degrees are all recognised by



## ABOUT FATIMA COLLEGE

Fatima College (Autonomous), Mary Land, Madurai, is a Post Graduate and Research Institution for Women affiliated to Madurai Kamaraj University. It is a Catholic Minority institution established and run by St. Joseph's Society of Madurai (of the Congregation of the Sisters of St. Joseph of Lyons, France). This institution came into existence through the tireless efforts of the missionary sisters of St. Joseph of Lyons and the zeal and heroic sacrifice of Rev. Sr. Rose Benedicta, the Foundress of the College.

The College was started in St. Joseph's Campus Madurai as a Second Grade College with 63 students in 1953. It was upgraded into a Post Graduate College in 1964; Autonomous in 1990 and a Research Institute in 2004. The College now offers 20 Undergraduate Courses, 14 Postgraduate Courses, 2 Professional Courses, 5 M.Phil. Programmes and 6 Departments have become Research Centres. It has strength of 4510 Students, 204 Teaching Staff and 95 Non-Teaching Staff.

## The Binary MBA @ FATIMA COLLEGE

The Binary MBA is currently being offered in over 21 authorized Global Teaching Centres ( GTC ) around the world. Each GTC is audited and validated for quality assurance by the University before it is allowed to offer any of its degrees.

Fatima College has been authorised by the Senate to deliver the Binary MBA for working adults. The Binary MBA comprises of 12 subjects and a thesis.

Through this partnership, working adults will

- Study 11 subjects at Fatima College.
- Thus, 11 subjects will be completed over 22 months. Of the 11 subjects, the final 3 subjects will be taught by a flying faculty from Binary University.
- Each subject will be taught over 2 Saturdays per month for 2 months.
- For the final subject ( No 12 ) and viva of the capstone project, participants will be required to spend 10 days at Binary University campus in Malaysia.

## TUITION FEES

Students will pay following tuition fees to Fatima College.

**Year 1** : Rs 80,000 per semester x 2 semesters

**Year 2** : Rs 130,000 per semester x 2 semesters

## 10 Day Residential @ BU

Students will complete subject No.12 and VIVA during the compulsory residential. For this period (10Days), students do not have to pay any fees except for accommodation which be approximately USD180 per student.

## MBA PROGRAM OVERVIEW

Program	Programme Aim	Subject Taught
MBA	<p>The Binary MBA aims to produce graduates who possess the following:</p> <ul style="list-style-type: none"> <li>• A thorough understanding of general management.</li> <li>• Excellent problem-solving and analytical skill necessary to function as an effective manager.</li> <li>• The entrepreneurial and leadership skills needed to drive an organization beyond the ordinary.</li> </ul>	<ul style="list-style-type: none"> <li>• Cross Cultural Management</li> <li>• Accounting for Business Decision Making</li> <li>• Research Methodology - Qualitative and Quantitative Methods</li> <li>• Corporate Entrepreneurship</li> <li>• Data Analytics</li> <li>• Digital Marketing</li> <li>• Leadership</li> <li>• Management Consulting</li> <li>• Financial Management</li> <li>• Management of Technology</li> <li>• Corporate Law</li> <li>• Managerial Economics.</li> <li>• Capstone Project.</li> </ul>
	<b>Learning Outcomes</b>	
	<ul style="list-style-type: none"> <li>• To analyze and solve managerial problems effectively.</li> <li>• To evaluate the impact of globalization on people, businesses and the economy</li> <li>• To communicate effectively.</li> <li>• To analyze how social and ethical issues affect organizational strategies, structures, and systems.</li> <li>• To analyze a firm's behavior which lead to sustainable competitive advantages.</li> <li>• To critically examine the role of entrepreneurship within a corporate structure.</li> </ul>	



**The Binary City Campus :** A green environment with on-campus accomodation, with access to numerous facilities providing students the opportunity to experience a holistic lifestyle.

For all enquiries and admission, kindly contact our Regional Director office, the details of which are as follows

**Mr.A.Ahamed Riaz**

The Regional Director (South India)  
Binary University – Malaysia

**S.E.V Edusmart International**

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MOA Signing Ceremony between Fatima College & Binary University